

August 2025

Subject: Opportunity – Grand Bazaar of Petaluma

Giving4Life is proud to present the **Grand Bazaar of Petaluma**, a vibrant community event raising funds for **local drug awareness and overdose prevention**. This year, we are honored to partner with **Micah's Hugs**, an organization making a tangible difference in Sonoma County by:

- Educating youth about the dangers of substance abuse and fentanyl poisoning
- Raising awareness of addiction as a disease
- Supporting individuals and families affected by addiction

Funds from the event are generated through vendor booth fees and raffle ticket sales, with **100% of proceeds going directly to Micah's Hugs** to expand their education and outreach programs—helping protect our community and save lives.

Your sponsorship plays a critical role in covering event expenses, allowing even more of the funds raised to go directly to this lifesaving work.

We invite you to join us in making this event a success and making a difference for countless local families. Contact Laurie or Susan to discuss your Sponsorship level, or donate online at giving4life.org/sponsor and we will contact you.

Thank you for your generosity and commitment to our community.

With gratitude,



Laurie Banks & Susan Degive

Event Coordinators – Grand Bazaar of Petaluma

LaurieAndSusan@giving4Life.org | 707-696-3520



GRAND BAZAAR OF PETALUMA
THE CITY'S BIGGEST INDOOR ARTS & CRAFTS FAIRE

NOV 8 & 9
10am – 3pm
At the Petaluma Fairgrounds

Presented by Giving4Life
ALL PROCEEDS BENEFIT MICAH'S HUGS



MICAH'S HUGS



Presented By Giving4Life
giving4life.org info@Giving4Life.org 707-520-4001

GRAND BAZAAR of PETALUMA

SPONSORSHIP LEVELS & BENEFITS:



Level	Donation Amount	Description & Sponsor Benefit
Presenting Event Sponsor	\$5,000	<i>Exclusive title sponsor</i> – covers venue rental and key event costs Your logo & name featured prominently on all advertising and signage throughout Petaluma Exclusive large banner at the event displaying only your logo/name as the <i>main sponsor</i> Dedicated social media features highlighting your sponsorship - Recognition in event press releases and announcements
Gold Event Sponsor	\$500	- Logo & name in all advertising and signage - Featured in most event social media posts
Silver Event Sponsor	\$250	- Logo or name in most advertising and signage - Included in select social media posts
Bronze Event Sponsor	\$150	- Smaller logo or name in most advertising and signage - Included in select social media mentions
Special Sponsorship Opportunities		
Parking Lot Sponsor	\$400	- Logo & name prominently displayed in parking area - Helps cover parking attendants, space markings, and signage
Sound System Sponsor	\$200	- Logo & name displayed at the event - Helps cover loudspeaker and music system costs
Recycle & Trash Sponsor	\$200	- Logo & name on all trash & recycling receptacles - Helps cover dump fees and cleanup
Lounge Area Sponsor	\$200	- Logo & name displayed in the 20x40 ft rest & dining area - Helps cover table/chair rentals, cleanup, and lounge signage
Donation	\$1 to \$Any	Join us in making a life-changing impact for our youth!

Don't see the perfect fit? Let's collaborate on a sponsorship plan that meets your objectives and budget. To Sponsor, email or call to discuss your Sponsorship level, or donate online at giving4life.org/sponsor.



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