

May 2026

Subject: Opportunity – Grand Bazaar of Petaluma

Your sponsorship is more than a strategic marketing placement—it is a **lifeline** for our youth. Join us today to protect local families and ensure that every dollar raised goes directly toward this lifesaving work.

Giving4Life is proud to present the 2nd Annual **Grand Bazaar of Petaluma**, a vibrant community event raising funds for **local drug awareness and overdose prevention**. This year, we are honored to partner with **Micah's Hugs**, an organization making a tangible difference in Sonoma County by:

- Educating youth about the dangers of substance abuse and fentanyl poisoning
- Raising awareness of addiction as a disease
- Supporting individuals and families affected by addiction

Funds from the event are generated through vendor booth fees and raffle ticket sales, with **proceeds going directly to Micah's Hugs** to expand their education and outreach programs—helping protect our community and save lives. Our 2025 event was attended by over 3,000 community members and raised over \$20,000 for Micah's Hugs.

Your sponsorship plays a critical role in covering event expenses, allowing even more of the funds raised to go directly to this lifesaving work.

We invite you to join us in making this event a success and making a difference for countless local families. Contact Laurie or Susan to discuss your Sponsorship level, or donate online at <http://giving4life.org/sponsors> and we will contact you.

Thank you for your generosity and commitment to our community.

With gratitude,



Laurie Banks & Susan Degive

Event Coordinators – Grand Bazaar of Petaluma

LaurieAndSusan@giving4Life.org | 707-696-3520



GIVING4LIFE'S
GRAND BAZAAR
OF PETALUMA

THE CITY'S BIGGEST INDOOR
ARTS & CRAFTS FAIRE

Oct 2, 3, & 4
10am – 3pm
At the Petaluma Fairgrounds

Presented by Giving4Life
PROCEEDS BENEFIT
MICAH'S HUGS



MICAH'S HUGS



Laurie & Susan at the
2025 Grand Bazaar



Presented By Giving4Life
giving4life.org info@Giving4Life.org 707-520-4001



GRAND BAZAAR of PETALUMA SPONSORSHIP LEVELS & BENEFITS:



SPONSOR BY AUGUST 15, 2026 to ensure you are included in all advertising opportunities. Don't wait to make a difference. Help us save lives while putting your brand in front of thousands of local families this October.

Level	Donation Amount	Description & Sponsor Benefit
Community Pillar Event Sponsor	\$5,000	<ul style="list-style-type: none"> • <i>Exclusive title sponsor</i> – covers significant portion of venue rental • Your logo & name featured prominently on all advertising and signage throughout Petaluma • Exclusive large banner at the event displaying only your logo/name as the <i>main sponsor</i> • Dedicated social media features highlighting your sponsorship • Recognition in event press releases and announcements
Beacon of Hope Event Sponsor	\$2,000	<ul style="list-style-type: none"> • Prominent Logo & name in all advertising and signage throughout Petaluma • Featured in most event social media posts • Social media features highlighting your sponsorship
Ray of Light Event Sponsor	\$1,000	<ul style="list-style-type: none"> • Logo or name in most advertising and signage • Included in select social media posts
Guiding Star Event Sponsor	\$500	<ul style="list-style-type: none"> • Smaller logo or name in most advertising and signage • Included in select social media mentions
Heart of Gold Event Sponsor	\$250	<ul style="list-style-type: none"> • Name in most advertising and signage • Included in select social media mentions
Friend of Micah Donation	\$1 to \$Any	<ul style="list-style-type: none"> • Join us in making a life-changing impact for our youth!

Don't see the perfect fit? Let's collaborate on a sponsorship plan that meets your objectives and budget.

To Sponsor:

Email LaurieAndSusan@giving4Life.org or call **Laurie 707--696-3520** or Susan 707-520-4001

Mail a check to: Giving4Life, 122 Barrio Way, Windsor, CA 95492

Pay online at <http://giving4life.org/sponsors> and we will contact you.



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